

DEREK ZACHARY

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Qualifications & Skills

- Conceptualized, created and developed designs and illustrations for use in publications, advertisements, businesses, churches, exhibitions, instructional clinics and websites.
- Conceptualized, created and developed promotional materials, signage, logos and identity materials for corporations and clients.
- Utilized applications for graphics, animation and digital photography.
- Developed and maintained websites and managed servers.
- Programmed in html code.
- Operated applications for editing html, css and javascript and applications for file transfer protocol (ftp).
- Operated Apple Macintosh and Windows operating systems.
- Processed digital files through a raster image processor (rip) to be outputted through an imagesetter to negatives, stripped negatives and burned negative images to plates.
- Involved with all aspects of pre-press operations using both digital and traditional methods.
- Handled multiple projects and met deadline requirements.
- Met with creative teams to discuss needs from clients and upper management and how to implement them.
- Consulted clients to exchange ideas and offer assistance.
- Enhanced public relations.
- Supervised, trained and evaluated personnel.
- Managed the inventory and maintained the quality of equipment operation within the department.
- Software Experience:

Adobe Acrobat	Adobe PageMaker	Macromedia Flash	Procreate Painter
Adobe Illustrator	Adobe Photoshop	Macromedia Freehand	QuarkXPress
Adobe ImageReady	Macromedia Dreamweaver	Microsoft PowerPoint	Mac OS
Adobe GoLive	Macromedia Fireworks	Microsoft Word	Windows

Honors & Achievements

- Development of over 90 websites and enhancement of graphics and advertising for Wallace's Bookstores, Inc. 1999 - 2001
- Web Designer for *Feeds & Feeding* - the University of Kentucky's first distance-learning course entirely online 1998 - 1999
- Typography concepts & panel design: *New Acquisitions* exhibition - University of Kentucky Art Museum 1997
- University of Kentucky & National Dean's List 1991, 1996

Experience

- Freelance Designer & Illustrator Derek Zachary Carlisle, Kentucky 1986 - 2008
- Pre-press Technician Landmark Community Newspapers, Inc. Cynthiana, Kentucky 2003 - 2006
- Web Designer/Graphic Artist Wallace's Bookstores, Inc. Lexington, Kentucky 1999 - 2001
- Web Designer/Graphic Artist University of Kentucky Lexington, Kentucky 1998 - 1999
- Graphic Designer Transylvania University Lexington, Kentucky 1998
- Editorial Illustrator Kentucky Kernel Lexington, Kentucky 1997 - 1998
- Gallery Supervisor University of Kentucky Lexington, Kentucky 1997 - 1998
- Graphic Designer University of Kentucky Lexington, Kentucky 1997

Education

- *University of Kentucky*
- Bachelor of Arts in Art Studio 1998
- Bachelor of Arts in Education 1992
- *University of Georgia & University of Kentucky*
- 18 hours/Master of Science in Education 1992 - 1994
- *University of Kentucky/Maysville Community College*
- Associate of Arts 1989

References Upon Request

A comprehensive resume is available at www.derekzachary.com

• *portfolio via the internet* •